



Policy Plan ('Beleidsplan') 2024-2025

Stichting Fulbright Commission the Netherlands
Nieuwezijds Voorburgwal 19
1012 RC Amsterdam
info@fulbright.nl
020-5315930

1. Introduction

The Fulbright Program was the vision of US Senator J William Fulbright, who yearned for a peaceful and prosperous world. He believed that if people had the opportunity to immerse themselves in each other's cultures, nations would never again find reason for war. His chosen vehicle was a global academic exchange program that would be implemented around the world, with each agreement drawn up on bilateral lines.

A 1949 bilateral treaty between the US and the Netherlands created one of the first Fulbright programs in the world. The first Dutch Fulbrighters crossed the Atlantic for the United States that year. In 1972, a new bilateral treaty restructured the existing entity as the Netherlands America Commission for Education Exchange, often known as "NACEE". Starting in 2004, NACEE became known as the Fulbright Center. And in 2019, the NACEE was reorganized as the Stichting Fulbright Commission the Netherlands. Throughout, our purpose has endured.

Over the last seven decades, thousands of American and Dutch students, scholars, and teachers have benefitted from the opportunity to study and work in each other's countries, and the experience has influenced their lives and careers long after returning home.

Our work is supported by the American and Dutch governments, private foundations, university, corporate, and institutional sponsors, and private donations.

This policy plan provides insight into:

- General information
- Our mission and vision
- Programs
- Goals
- Financial management

2. General information

Name: Stichting Fulbright Commission the Netherlands
Organisation: Stichting (Foundation)

KvK number: 68278195
Tax number: NL8573.72.427

Address: Nieuwezijds Voorburgwal 19, 1012 RC Amsterdam
Telephone: +31 20 5315930
Website: www.fulbright.nl
Email: info@fulbright.nl

Board

The Stichting Fulbright Commission the Netherlands Board of Directors includes:

Honorary Co-Chairs:

- [H.E. Dr. Eppo BRUINS](#)
Minister of Education, Culture and Science
- [H.E. Shefali RAZDAN DUGGAL](#)
U.S. Ambassador to the Kingdom of the Netherlands

Board members:

- [Dr. Anton PIJPERS \(Chair\)](#)
President of Utrecht University
- [Dr. Emilie Gordenker \(Vice Chair\)](#)
Director Van Gogh Museum, Amsterdam
- [Mr. David KORSLUND \(Treasurer\)](#)
Advisor on values-based banking
- [Mr. Karl GUHA \(from November 2024\)](#)
Chairman Supervisory Board, ING Group N.V.

- **Mr. Gerbert KUNST**
Director of International Policy, Department of Education, Culture and Science, The Hague
- **Ms. Hollis KURMAN**
Chairperson Ivy Circle NL, Writer, Moderator, Strategy Advisor, Amsterdam
- **Dr. Alexander RINNOOY KAN**
Professor of Economics and Business, University of Amsterdam
- **Ms. Mary RODEGHIER MARTIN**
Deputy Counselor for Public Diplomacy, U.S. Embassy, The Hague
- **Ms. Addie SCHROEDER**
Counselor for Public Diplomacy, U.S. Embassy, The Hague
- **Mr. Abdel ZIRAR**
Senior Associate, De Brauw Blackstone Westbroek, Amsterdam

Staff

Dr. Christward GRADENWITZ
Executive Director

Ms. Linda PIETERSEN
Fulbright Program Manager

Ms. Manon KOLSTEREN
Campus Scholarship Program Manager & Educational Adviser

Ms. Veronica SUNDIN
Program Assistant

Ms. Marion HARING
Financial Administrator

3. Mission and vision

Our mission

Stichting Fulbright Commission the Netherlands seeks to promote mutual understanding through educational exchange. We offer scholarships to Dutch and American citizens seeking to study, research, or teach in the United States or the Netherlands.

Our vision

We hope to make the opportunity to learn from one another, and learn to understand and respect one another, available to students, scholars, and teachers looking to have a meaningful and life-changing experience.

4. Programs

The promotion of mutual understanding through educational exchange is central to all of our programs. Our flagship program remains the Fulbright scholarships for students and scholars, though we also have a number of other scholarship programs and activities. The Campus Scholarship Program, for example, is unique to the Netherlands and offers young Dutch students to study for a year at a U.S. university after completing secondary education. The KHMW Eizenga Scholarship Program is also unique to the Netherlands and supports Dutch students seeking to pursue an MBA or graduate studies in economics in the United States. The Fulbright Distinguished Awards in Teaching Program brings American teachers to the Netherlands to conduct research on various aspects of the Dutch education system. Further details about all of our programs are available on our website. As the official representative of EducationUSA in the Netherlands, we offer robust information about, and advise on, all aspects of higher education in the United States. Finally, we seek to engage our alumni and the public through relevant programmatic activities when possible. Details about all of our programs are available on our website.

Our primary activities include:

- Fulbright Student and Scholar Programs – For both Dutch and American students and scholars to study, conduct research, or teach in the United States or the Netherlands
- Fulbright Distinguished Awards in Teaching – For American teachers to conduct research on an aspect of the Dutch education system

- KHMW Eizenga Scholarship Program – For Dutch students to pursue an MBA or graduate studies in economics in the United States
- Campus Scholarship Program – For Dutch students to spend a year at an American university after VWO or HAVO and before their university studies
- Summer program – For Dutch students to experience a summer in the United States
- EducationUSA information and advising – Reliable, independent, free information and advice about studying in the United States and information sessions, fairs, webinars and other offerings related thereto
- Public outreach and alumni support – Support for the Netherlands Fulbright Alumni Association and connection with alumni volunteers and public events

5. ANBI status

Stichting Fulbright Commission the Netherlands is a non-profit and has ANBI status.

6. Goals

For 2024–2025 Stichting Fulbright Commission the Netherlands aims to continue to offer meaningful experiences for participants in our programs and provide reliable advice to those who reach out to us for information about studying in the United States. We will continue to offer our scholarship programs, events and information sessions, and free advising services. In the coming year, we plan to offer more online programming, especially webinars about various matters related to studying in the United States, to better connect with students virtually. Working with our volunteers, we hope to share the Fulbright story with students across the Netherlands. We look forward to supporting our Dutch participants on their journeys to the United States and look forward to welcoming the American participants to the Netherlands.

7. Financial administration

Stichting Fulbright Commission the Netherlands receives core funding from the Dutch and American governments. Additional support is provided by private foundations, universities, corporations, and other institutions, primarily in the form of sponsored grants, and individual donations.



Details about our partners and sponsors and our financial results are available on our website.

The funding from the two governments provides core support for our operations, though a portion of those funds also go to scholarships. We maintain a strategic reserve that would enable us to meet our obligations should the government funding be withdrawn.

Further details about our financial results are available in our annual report.